

# REACh-NET Helpdesk Cooperation Between Industrie And Public Services

Michael Deilmann Ministry of Labour, Health and Social Affairs, North Rhine-Westphalia

**ECRN** conference -

"REACH regulation - The burden of proof and the work for experts and expert communities"

Aachen, 07-12-22



# **REACh-NET:**

# REACh powered by KomNet

# Aims of the pilot project 2006/2007

- Establishment of a helpdesk service in particular for SME
- Development of cooperation as basis for sustainable services
- Getting information on customer needs and service process quality
- Based on KomNet, the successful integrated service and knowledge management system from NRW

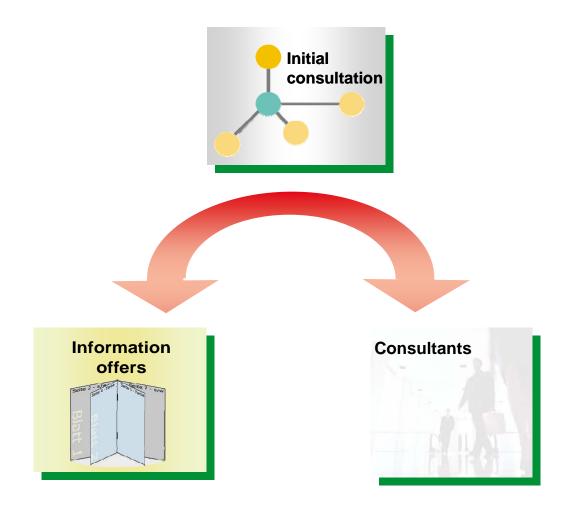






# **REACh-NET: Bridging The Gap**

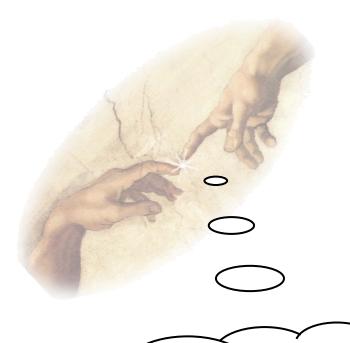
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### **Expectations of customers at services...**





- Practice-orientated and easily understandable
- Properly matching and comprehensively

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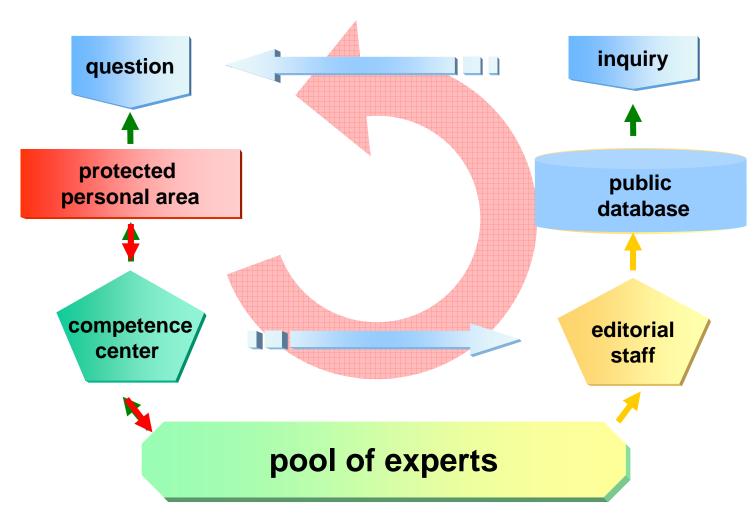
- Neutral, high-quality and reliable
- Quick, simple, reachable at any time,
- Free of charge

Who offers less will not be in demand!!!

# **Increasing knowledge: REACh-NET** structures and processes

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# Scout to experts: The REACh-NET competence center





#### Tasks:

- Customer communications
- Controlling and operating of questions and answers
- Care and support for the pool of experts

#### Mixed virtual team with representatives of

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- Bayer-Industrie-Services
- Lanxess
- Land Lower-Saxony
- KomNet NRW







#### Tasks:

 Checking, preparing and editing of answers a.o. sources of publicated knowledge for the public database

#### Mixed virtual team with representatives of

- VCI (chemical industry association)
- IGBCE (chemical industry union)
- Länder Lower Saxony, Baden-Württemberg,
   Rhineland-Palatinate and North Rhine-Westphalia







# pool of experts

#### Tasks:

 Providing special knowledge for the reply to inquiries and for the care of published dialogues

#### Mixed network with 50 representatives of

- Firms
- Associations and unions
- Public authorities
- Consultants



# REACh

#### **REACh-NET:**

#### Main features

- The cooperative approach for initial consultation breaks new ground.
- Experts from public services, industry, consultants and science are included into the process.
- Consensus oriented decisions in a multi-stage process garantee high quality and reliability.
- Consensus dialogues are reachable via internet for everybody for free.



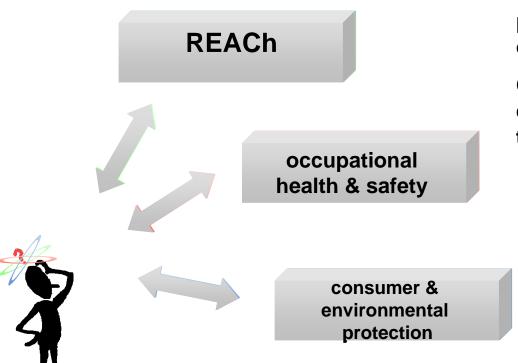
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#### **REACh-NET**

# Link to related areas (I.)





**Classical services only** provide information to one single area.

**Customers have to link** different areas by themselfs.

#### **REACh-NET**

# Link to related areas (II.)





**REACh-NET provides** bridges between different substance related areas and gives integrated answers!





	REACh-NET	KomNet (subject area substances)
<ul><li>published dialoges</li></ul>	321	535
downloads of dialoges per month	8.000	6.800
questions per month	85	45
% SME	67	75
<ul><li>% Customer satisfaction</li></ul>	> 90	> 90

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# What makes REACh-NET unique?

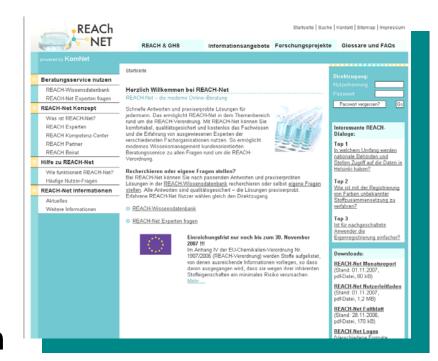
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- Commitment of answers due to using the "bank principle" (industry / public authorities),
- Efficiency via systematic service approach and selfservice strategy,
- Topical flexibility due to a deversified pool of experts,
- Bridging links between REACh regulation, occupational health and safety area, consumer and environmental protection,
- Customer satisfaction by quality management and short timeframe for answers.









- www.REACH-NET.com
- hanny.nover@mwme.nrw.de
- michael.deilmann@mags.nrw.de

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