

DIGITISING EUROPEAN INDUSTRY

– UNLOCKING THE POTENTIAL OF INDUSTRIAL TRANSFORMATION IN THE REGIONS



Strategies towards the industrial policy for the future

The new industrial revolution is shaping the future of the European industry and industrial policy.

We will bring together industry representatives and policy makers from the European and regional levels to discuss how to prepare for the industrial transformation, including views from:

- The European Parliament, the European Commission and the Committee of the Regions
- The chemical industry
- The ECRN member regions

22 March 2017 10:00-13:00

The European Parliament, Brussels
Altiero Spinelli (ASP) Room 3F383



EUROPEAN CHEMICAL REGIONS NETWORK (ECRN)
ECRN Secretariat, Boulevard St. Michel 80, 1040 Brussels
+32(0)2 7410 947 | ecrn@ecrn.net | www.ecrn.net

DIGITISING EUROPEAN INDUSTRY

– UNLOCKING THE POTENTIAL OF INDUSTRIAL TRANSFORMATION IN THE REGIONS

Programme

Moderators:

Bert Kuby, Head of Unit (ECON Commission), Committee of the Regions

Thomas Wobben, Director for Legislative Works, Committee of the Regions

Welcome & Opening remarks:

- Massimiliano Salini, MEP, EPP (IT)
- Fabrizio Sala, ECRN President, Vice President of Lombardy Region (IT)

Policy development at the European level:

- Slawomir Tokarski, Director (Dir. F), DG GROW, European Commission
- Anne-Marie Sassen, Deputy Head of Unit, DG CONNECT, European Commission
- Marco Pino, Policy Analyst, DG REGIO, European Commission
- Kieran McCarthy, Cork City Council (IE) / CoR Member and Rapporteur on “Digitising European Industry”, Committee of the Regions

Exchange of views of the MEPs Rapporteurs on “Digitising European Industry”:

- Reinhard Bütikofer, MEP, Greens-EFA (DE), Main Rapporteur
- Massimiliano Salini, MEP, EPP (IT), Shadow Rapporteur

Latest trends and industry activities:

- Angels Orduña, Executive Director, Sustainable Process Industry through Resource and Energy Efficiency (SPIRE)
- Dr. Martin Winter, Innovation Manager, Cefic
- Dr. Elmar Rother, Digital Strategist, Evonik

Experiences from the ECRN regions:

- Karl-Uwe Bütof, Director, Ministry of Economic Affairs, North Rhine-Westphalia (DE)
- Peter Verkoulen, CEO, Brightlands Smart Services Campus, Limburg (NL)
- Dr. Nico Heidenreich, Managing Director, ChemieCluster Bayern, Bavaria (DE)
- Fanny Delière, Agence du Numérique / Made Different | Digital Wallonia (BE)

Discussion and Q&A

Concluding remarks



22 March 2017 10:00-13:00
The European Parliament, Brussels

EUROPEAN CHEMICAL REGIONS NETWORK (ECRN)

ECRN Secretariat, Boulevard St. Michel 80, 1040 Brussels

+32(0)2 7410 947 | ecrn@ecrn.net | www.ecrn.net | twitter.com/ECRNnetwork